

# WineFun MOOC

## Winemooc

### ABSTRACT

Digital technology offers new opportunities to enrich training courses, make our system and skills better known and contribute to developing the attractiveness of our institutions. Montpellier SupAgro and its partners offer recognised training courses on the Vine and Wine theme with a strong international dimension, which this MOOC is designed to support.

**Year :** 2015

**Project number :** 1501-001

**Type of funding :** AAP FORMATION

**Project type :** AAP

**Research units in the network :** AGAP LEPSE MOISA

**Start date :** 2016-02-01

**End date :** 2018-01-30

**Flagship project :** no

**Project leader :** Bruno Blondin

**Project leader's institution :** InstitutAgro

**Project leader's RU :** SPO

**Budget allocated :** 199832 €

**Total budget allocated ( including co-financing ) :** 199832 €

**Funding :** Labex

### GOAL

This project aims to develop a MOOC to support the development of Vine and Wine courses and to improve the visibility and international attractiveness of the institution's and its partners' Master's level courses. In particular, it involves building a 5-week introductory course in vine and wine sciences based on the scientific potential of the units of the Montpellier Vine and Wine cluster and partner institutions.

### ACTION

- Definition of the scope and content of the MOOC in viticulture, oenology and economics
- Recording of the filmed courses
- Design of digital course materials
- Design of evaluation tools
- Communication, distribution of a teaser
- Launching and running the MOOC
- Evaluation of the MOOC

### RESULTS

The aim is to produce a complete introductory course in vine and wine sciences in English. This 25-hour course will offer digital resources enabling learners to acquire the basic knowledge necessary to understand the vine and wine industry. This course should contribute to increasing the visibility and attractiveness of the M Vine and Wine level courses of Montpellier SupAgro and its partners.