

Innovation and governance for sustainable wine production in French and Japanese multi-actor wine business entities

Innovation and governance for sustainable wine production in multi-actor wine business entities: Case studies of French wine cooperatives and Japanese wineries-grape-grower networks

ABSTRACT

This research project analyzes the complexity of technical innovation processes and concomitant managerial/organizational changes toward sustainable production among wine-making entities that work with many grape-growers (multi-actor wine-making entities).

The mobility intends to enable the Japanese scientist, Prof. Oda, in collaboration with a French project team composed of Professors, Assistant Professor, Research Engineer and Research Director : L-A. Saisset (MOISA), J-M. Touzard (INNOVATION), E. MONTAIGNE (MOISA), H. Hannin (MOISA and Head of Montpellier SupAgro/IHEV), and L. Torregrosa (AGAP), to conduct fieldwork in southern France in order to analyze comparatively French wine cooperatives in France and Japanese wineries working with local grape-growers.

Year : 2015

Project number : 1502-407

Type of funding : AAP MOBILITE

Project type : AAP

Research units in the network : INNOVATION AGAP

Start date : 2017-09-01

End date : 2018-06-01

Flagship project : no

Project leader : Louis-Antoine Saisset Jean-Marc Tousard

Project leader's institution : InstitutAgro

Project leader's RU : MOISA

Budget allocated : 17993 €

Total budget allocated (including co-financing) : 17993 €

Funding : Labex